

# Big Graphic Ideas

## Dissecting Great Design

We think this layout is superb design. It has a bunch of great things going for it. We thought that for the benefit of your design education we would show you why we think it is so good.

Great sidebar infographic using our new Chart-It YearTech tool available for use in InDesign. Note the pull out on the largest section with a photo and the talk balloon with the pictured student's quote.

Two excellent uses of cobbed photos. (A photo that has been cobbed has a Cut Out Background.) These work well with the content of the spread and both feature quotes from the person in the picture.

Probably the best thing about this design is the fact that it features so many students while still being quality design. Fully 53 people are shown (I may have missed a few) with their names in the box at lower left. Outstanding!



Room to name the students in the center photo line. Never leave a photo unnamed. Long captions are not always necessary but everyone needs to be identified.

Four distinct content areas allow for in-depth coverage of numerous topics on a single double page spread.

Center photo line allows for a huge number of students to be pictured.

This spread is easy to change and replicate. The constant is the center photo line, the coverage areas and the excellent use of graphics.



Something to hang on your yearbook room wall to generate your own

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