

Big Graphic Ideas



Check out this superior use of color coordination from Issaquah High School in Issaquah, Wash. Note how they don't let their color overpower their photos as many schools do.

When using color make sure that the color itself does not become the focal point of your design.

Graphic YES and NO

This layout (which I created myself) is exactly the wrong thing to do when working with color.

See how the colors take your attention away from the photos. Not something you really want to do.



Something to hang on your yearbook room wall to generate your own

Big Ideas