

It must be...

JELLY, cause jam don't shake like that!

Make any text or element you can create in InDesign glow or jellify. (Is that a word?)

- ☛ Type something in a big and bold typeface. Or use a glyph. I used an exclamation point.
- ☛ Convert it to outlines and make it big. I then broke the two pieces apart by choosing Object>Paths>Release Compound Paths.
- ☛ I duplicated just the dot on the bottom twice and aligned them.
- ☛ Then I decided what color I wanted for my base color. In this case, I chose IN Sapphire from Jostens Intense Colors.
- ☛ Create three versions of the color by choosing the color in the colors panel and then choosing New Tint Swatch from the drop-out menu. Make one 75% and one 50%.
- ☛ Choose Windows>Effects. From the base of the Effects Panel, choose Drop Shadow. That will open the dialog box and we are going to make some adjustments to a lot of the effects here so hold on tight.
- ☛ Drop Shadow: Color=Lighter shade of the base color. Opacity=70%. All other settings to your taste.
- ☛ Inner Shadow: Color=Darker shade of base color. Adjust other settings to your taste.
- ☛ Outer Glow: Color=Lighter shade of base color. Opacity=60%.
- ☛ Inner Glow: Color=Darker shade of base color. Set blend mode to multiply.
- ☛ Bevel and Emboss: Shadow Opacity=0%. Highlight Opacity=100%. Click and drag the shading angle to just the left of center.
- ☛ Click Satin but don't change any of the base settings. Click OK to close the dialog box.
- ☛ To really see your artwork, choose it and right-click and choose Display Performance>High Quality Display.
- ☛ Now so that you can apply it to other objects, create an object style. With your original artwork selected, hold down Alt/Option and click the New Style button at the bottom of the Object Styles panel. When it opens, make sure that Fill is unchecked, name it Jelly and save. Now change the color on the other circles and click Jelly.

